























# Do It Yourself Toolkit















Declaration on joining forces to boost sustainable digital transformation in cities and communities in the EU.

#### LIVING-IN.EU

# LIVING-IN.EU

Living-in.EU: Shaping Europe's digital transformation together

In an era defined by climate change, digital innovation, and economic transition, our way of life is undergoing profound shifts. These changes impact the way we live, work, and learn, demanding new ways of organization. Technology stands as a vital tool empowering leaders, including mayors, to address the challenges emerging from these transformations. Yet, the magnitude of change necessitates a collaborative approach, by working together at the local and European level.

In response, the Living-in EU movement was born in 2019, with a resolute mission: to collectively drive the digital transformation across all corners of Europe - from countries, regions and municipalities. The aim is to amplify the advantages of digital solutions through an approach driven by cities and centered around citizens: we champion the concept of cities as open innovation

#### Embrace a Community that empowers you locally

Living-in.EU invites you to become part of this dynamic community. where your local aspirations find concrete and long-lasting support. ensuring your engagement with the latest technology and compliance with evolving regulations and standards, both today and tomorrow.

By signing the declaration, you become part of a European network of municipalities, regions, and countries. Together with the European Commission, we shape Europe's digital trajectory. Here's what you

- · Trailblazing leadership: Influence Europe's direction by actively participating in its digital evolution.
- Timely insights: Stay ahead with firsthand knowledge of the latest About Living-in.EU: developments, enabling swift action.
- Streamlined solutions: Access standardized products and services effortlessly, saving you time and effort.
- Financial clarity: Discover funding opportunities and effective
- Showcase your impact: Contribute to development and highlight
- Compliance and Security: Operate within European frameworks and standards for secure and compliant service delivery.

#### Experience the joy of connection

Beyond benefits, Living-in.EU introduces you to a network of likeminded, forward-thinking colleagues spanning Europe - a space to share ideas, progress, and fellowship.

You participate in the movement because you want to. We understand your unique journey and recognize that every municipality or region has its own pace, culture, and dynamics, loining the movement imposes no obligations; instead, it invites you to explore the possibilities aligned with your goals. What we do ask for is an official agreement from your organization to participate, ensuring you align with the declaration's intent.

- 1. Decision time: Decide within your organization to endorse the
- 2. Seal the deal: Register and sign the declaration at https://living-in.eu/user/register/signatory.
- 3. Welcome aboard: Upon confirmation, you become an integral part of the movement.
- 4. Local touch: Nominate a local contact and engage with the secretariat for guidance.
- 5. Official welcome: Enjoy an official introduction to the network at a designated moment.

#### Connect with the heart of Europe's transformation

Join now and connect with more than 150 cities, regions, and countries, alongside 130+ strategic partners, shaping Europe's digital future.

Inaugurated in 2019, Living-in EU is an initiative fostered by the European Commission, the Committee of the Regions (CoR). Eurocities, Open & Agile Smart Cities (OASC), European Network of Living Labs (ENoLL), The European Regions Research and Innovation Network (ERINN), and The Council of European Municipalities and

#### Join Living-in.EU today and co-create Europe's digital















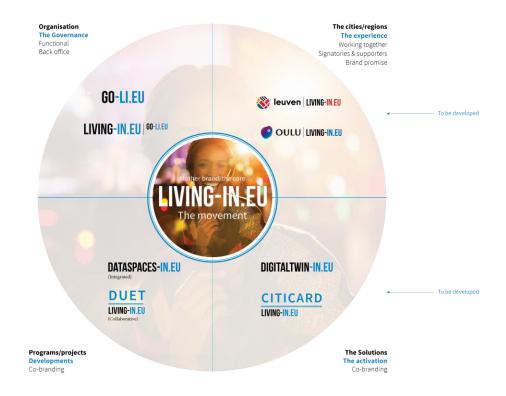


## **Documents**

- Join, Boost, Sustain Declaration
- Living-in.EU one-pager
- Mission Statement



# Logo & How to combine it with yours











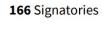
Join, Boost, Sustain & Sign pics







#### **Signatories**





Living-in.EU working groups, aligned with the Join, Boost, Sustain commitments, provide a collaborative space for representatives from cities, regions, and member states to discuss challenges, share experiences, and work together to upscale digital solutions.













Education & Capacity Building

LIVING-IN.EU | GO-LILEU

Legal

#### Assets of Living-in.EU

Assets are concrete, ready-to-use resources, practically supporting cities and communities in deploying interoperable digital solutions.







LORDIMAS





Living Lab Methodology







Cross-domain interoperable digital solutions are integrated technological systems that facilitate the seamless exchange and utilization of data across multiple domains or sectors. These solutions aim to overcome the traditional data silos and promote interoperability between different systems, enabling efficient data sharing and analysis, and decision-making



**Local Data Platforms** 



**Data Spaces** 



**Local Digital Twins** 







Clauses



Presentation of the

Living-in.EU Movement





# LEARN

#### I CAN

#### THE EUROPEAN WAY OF DIGITAL TRANSFORMATION

most advanced technologies with the simplest solutions are the all combination that will make our cities smart and sustainable.

#### MY LIFE. OUR FUTURE

 $\epsilon$  in the EU to join forces to scale up digital solutions so that at least llion Europeans can enjoy a better quality of life in the near future.

#### LIVING-IN.EU





#### **I LEARN**

#### THE EUROPEAN WAY OF DIGITAL TRANSFORMATION

Cities and communities are ideal real-life, large-scale testing grounds for digital solutions. Open innovation is vital

tions so that at

in the near fut



# **Postcards**

- Images
- PDF

#### **I MATTER**

#### THE EUROPEAN WAY OF DIGITAL TRANSFORMATION

Local authorities are best placed to understand the needs of the local communities and citizens.

#### MY LIFE. OUR FUTURE

It is time in the EU to join forces to scale up digital solutions so that at least 300 million Europeans can enjoy a better quality of life in the near future.

#### LIVING-IN.EU



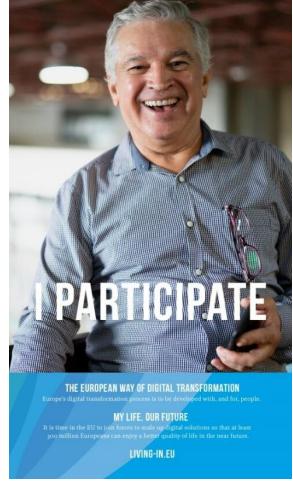








### **Posters**





#### MY LIFE. OUR FUTURE

It is time in the EU to join forces to scale up digital solutions so that at least 300 million Europeans can enjoy a better quality of life in the near future.

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Join us in creating our future.





#### HOUSE STYLE COLOURS



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#### BEBAS NEUE

WEIGHTS USED

- ONE WEIGHT ONLY

# More

- Hashtags
- Colour Palette
- Typography

#LivingInEU #JoinBoostSustain





# Contact us!

https://living-in.eu/



