

# Increasing Digitalisation Awareness & Readiness of Spanish Communities

in collaboration with



Our goal is to enhance the awareness and preparedness of EU communities that are either beginning or in the early stages of their digital and green transition journey.

By providing essential resources, best practices, and targeted training, we aim to support the development of comprehensive digital strategies and roadmaps (aligned with the [Digital Decade](#)) to help communities achieve their digitalisation objectives.

Register today in order to be part of this innovative initiative!

## SAVE THE DATE

18 September 2024 | 16:00

Palacio de Congresos de Madrid,  
IFEMA



## Why you should attend:



### Access Essential Tools & Resources

Discover the essential tools, services, and resources available to help achieve your city's digital goals.

Learn about funding opportunities and gain invaluable insights into EU policies, enabling you to shape your community's digital transformation strategy effectively.



### Expand Networks & Foster Collaborations

Broaden your city's network & foster meaningful collaborations.

Connect with organisations, associations, & initiatives across the EU to exchange best practices & innovative solutions, driving forward the digital transformation of your community.



### Evaluate & Enhance Digital Maturity

Equip your community with the digital tools necessary to assess its digital maturity.

Receive expert guidance to develop city-specific strategies, empowering local authorities to make informed decisions and implement effective digital initiatives.



### Gain Support from the European Commission

Leverage the support of the European Commission, which offers a suite of tools and services to cities at no direct cost.

By committing resources to complete each service journey, you can benefit from this valuable backing to advance your digital objectives.



### Empower Your Nation's Communities

Inspire and uplift communities within your country by highlighting local initiatives and linking them to European resources.




Your leadership will contribute to the sustainable digital development of local communities, supporting Europe's broader digital and green ambitions.

# Increasing Digitalisation Awareness & Readiness of Spanish Communities

in collaboration with



## Agenda

 18 September 2024
  16:00
  Palacio de Congresos de Madrid, IFEMA

16:00 - 16:10	Welcoming	FEMP and Comisión Europea
16:10 - 16:25	Introduction to Local Digital Twins	FEMP Miguel Álvarez Rodríguez (Comisión Europea)
16:25 - 17:00	Local Digital Twins and their Role in Achieving EU Green Deal Objectives	Ramón Ferri Tormo (Valencia), Fernando de Pablo Martín (Madrid), Miguel Ángel García Muro (Zaragoza)
17:00 - 17:25	Assessing Your Digital Readiness with LORDIMAS	Jordi Ortuño Ribé (Barcelona), Alfonso Pérez Álvaro (Logroño), Javier Lucas Rodríguez (Madrid)
17:25 - 17:45	Online Procurement Helpdesk: Developing Your Implementation Roadmap	Ignacio García Vega (Serendipity), Joan Gisbert Molina (Alcoy), M <sup>a</sup> Merinda Sádaba Terribas (Mayoress Las Gabias) Jaime Valenzuela Bruque (Las Gabias)
17:45 - 18:05	Enabling Technologies: Open Data Platforms and Data Spaces	Cristina Bueti (International Telecommunication Union)
18:05 - 18:30	Supporting Ecosystems: Living-in.EU, European Digital Infrastructure Consortium (EDIC), and Federación Española de Municipios y Provincias	Carmen Lavado Sánchez (Sant Boi de Llobregat), Gabriela Ruseva (Eurocities), Ernesto Faubel Cubells (Valencia)
18:30 - 18:45	Funding opportunities: Digital Europe Programme	Ignacio García Vega (Serendipity), Jesús Herrero Poza (Red.es – Ministry of Digital Transformation)
18:45 - 19:00	Closing and Living-in.EU signatory ceremony	Luis Martínez-Sicluna Sepúlveda, Secretary General of FEMP
19:00 - 20:00	Networking Reception	