

A female scientist with dark hair pulled back, wearing a white lab coat and a blue lanyard with an ID badge, stands in a laboratory. She is looking directly at the camera with a slight smile. The background shows various pieces of laboratory equipment, including computer monitors, a keyboard, and a large piece of machinery with a red emergency stop button and a warning sign. The text "I CAN" is overlaid in large, white, bold, sans-serif font across the center of the image.

I CAN

I CAN

THE EUROPEAN WAY OF DIGITAL TRANSFORMATION

The most advanced technologies with the simplest solutions are the ideal combination that will make our cities smart and sustainable.

MY LIFE. OUR FUTURE

It is time in the EU to join forces to scale up digital solutions so that at least 300 million Europeans can enjoy a better quality of life in the near future.

LIVING-IN.EU



A man with a beard and a blue sweater is smiling while using a stylus on a tablet. He is in a workshop or office setting with various tools and equipment visible in the background. The text "I LEARN" is overlaid in large white letters.

I LEARN

I LEARN

THE EUROPEAN WAY OF DIGITAL TRANSFORMATION

Cities and communities are ideal real-life, large-scale testing grounds for digital solutions. Open innovation is vital for a successful digital transformation in the EU

MY LIFE. OUR FUTURE

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LIVING-IN.EU





I MATTER

I MATTER

THE EUROPEAN WAY OF DIGITAL TRANSFORMATION

Local authorities are best placed to understand the needs of the local communities and citizens.

MY LIFE. OUR FUTURE

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A young girl with light brown hair and bangs, wearing a black and white striped tank top, stands in the center. She has her arms around two young boys. The boy on the left has light brown hair and is wearing a white polo shirt with a blue collar and a blue backpack. The boy on the right has light brown hair and is wearing a white polo shirt with blue horizontal stripes and a blue collar, also with a backpack. They are all smiling at the camera. The background is the Brandenburg Gate in Berlin, with its iconic columns and archway, under a bright, sunny sky. The ground is paved with cobblestones.

I TRUST

I TRUST

THE EUROPEAN WAY OF DIGITAL TRANSFORMATION

Digital data must be used in the public interest to improve decision making and public services. To improve quality of life and digital rights in cities and communities for citizens ethical and socially responsible access, use, sharing and management of data

MY LIFE. OUR FUTURE

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[LIVING-IN.EU](https://living-in.eu)



A middle-aged man with grey hair is smiling broadly, looking towards the camera. He is wearing a blue and white checkered button-down shirt. He is holding a black smartphone in his left hand. A pair of glasses is tucked into the chest pocket of his shirt. The background is a blurred indoor setting, possibly a library or office, with wooden beams and lights. The text "I PARTICIPATE" is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

I PARTICIPATE

I PARTICIPATE

THE EUROPEAN WAY OF DIGITAL TRANSFORMATION

Europe's digital transformation process
is to be developed with, and for, people.

MY LIFE. OUR FUTURE

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A young man with a beard and short brown hair, wearing a green button-down shirt over a grey t-shirt and dark pants, stands in a modern office. He is smiling and holding a silver laptop. To his left is a server rack. To his right is a glass-walled office space with desks, computers, and a whiteboard. The word "ENABLE" is overlaid in large white letters across the center of the image.

ENABLE

I ENABLE

THE EUROPEAN WAY OF DIGITAL TRANSFORMATION

Interoperable urban platforms are essential for developing and putting in place innovative and cost-effective solutions across the EU

MY LIFE. OUR FUTURE

It is time in the EU to join forces to scale up digital solutions so that at least 300 million Europeans can enjoy a better quality of life in the near future.

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